

**LIVE**

BREAKING NEWS... GLOBAL MARKETS UPDATE... NEW TECH UNVEILED... UNVEILED... BREAKING NEWS... GLO



# E-NEWS — DIGITAL PUBLISHING PLATFORM.

The newsroom your editors deserve.

publishing queue

Four news article preview cards stacked vertically. Each card features a placeholder image on the left, a title and subtitle on the right, and a right-pointing arrow at the bottom right.

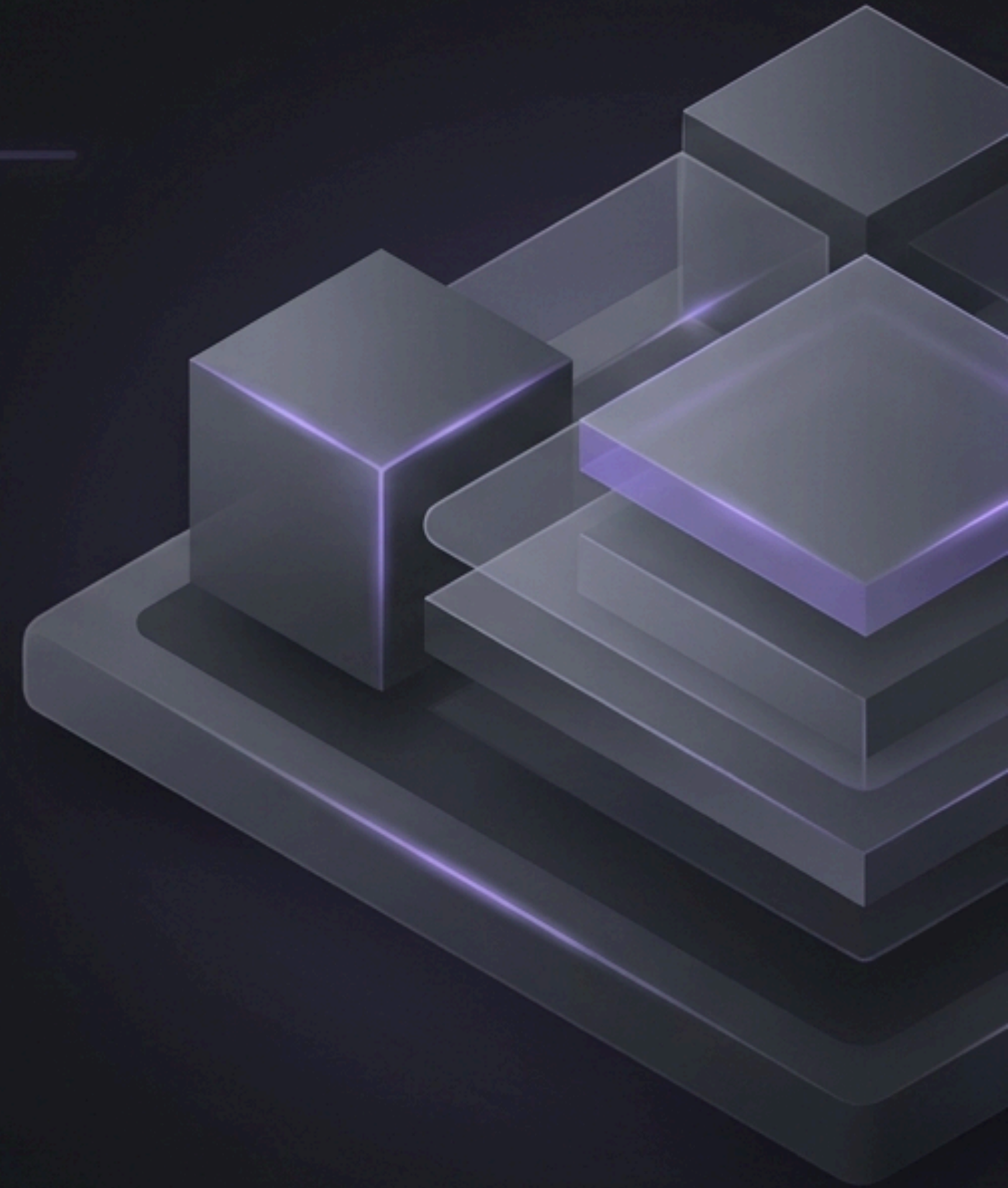


# INFIZIA: Empowering Businesses with Digital Solutions

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INFIZIA is a forward-thinking technology solutions provider specializing in **cutting-edge AI-powered web and mobile app development**, empowering businesses with custom digital solutions that enhance their online presence and streamline operations for greater **efficiency and scalability**.

We go beyond traditional development by integrating emerging technologies, offering secure and transparent data handling, and enabling organizations to build trustworthy, **future-ready ecosystems**.



# Our Mission & Vision

## Mission

**EMPOWERING BUSINESSES  
WITH CUTTING-EDGE  
DIGITAL PUBLISHING  
SOLUTIONS THAT DRIVE  
EFFICIENCY, ENGAGEMENT,  
AND GROWTH.**

## Vision

**TO BE A GLOBALLY  
RECOGNIZED TECH LEADER  
IN MEDIA WORKFLOWS,  
DELIVERING HIGH-IMPACT  
SOLUTIONS THAT  
TRANSFORM MODERN  
NEWSROOMS.**

# BUILT FOR THE MODERN MEDIA ORGANIZATION

E-News is a unified digital publishing platform purpose-built for blogs, news portals, and e-newspaper management.

Plan, write, review, and auto-distribute stories across web, mobile, email, and social from one centralized workspace.

Seamless audience engagement flows directly back into your editorial dashboard.



# THE CHALLENGE: MODERN PUBLISHING BOTTLENECKS

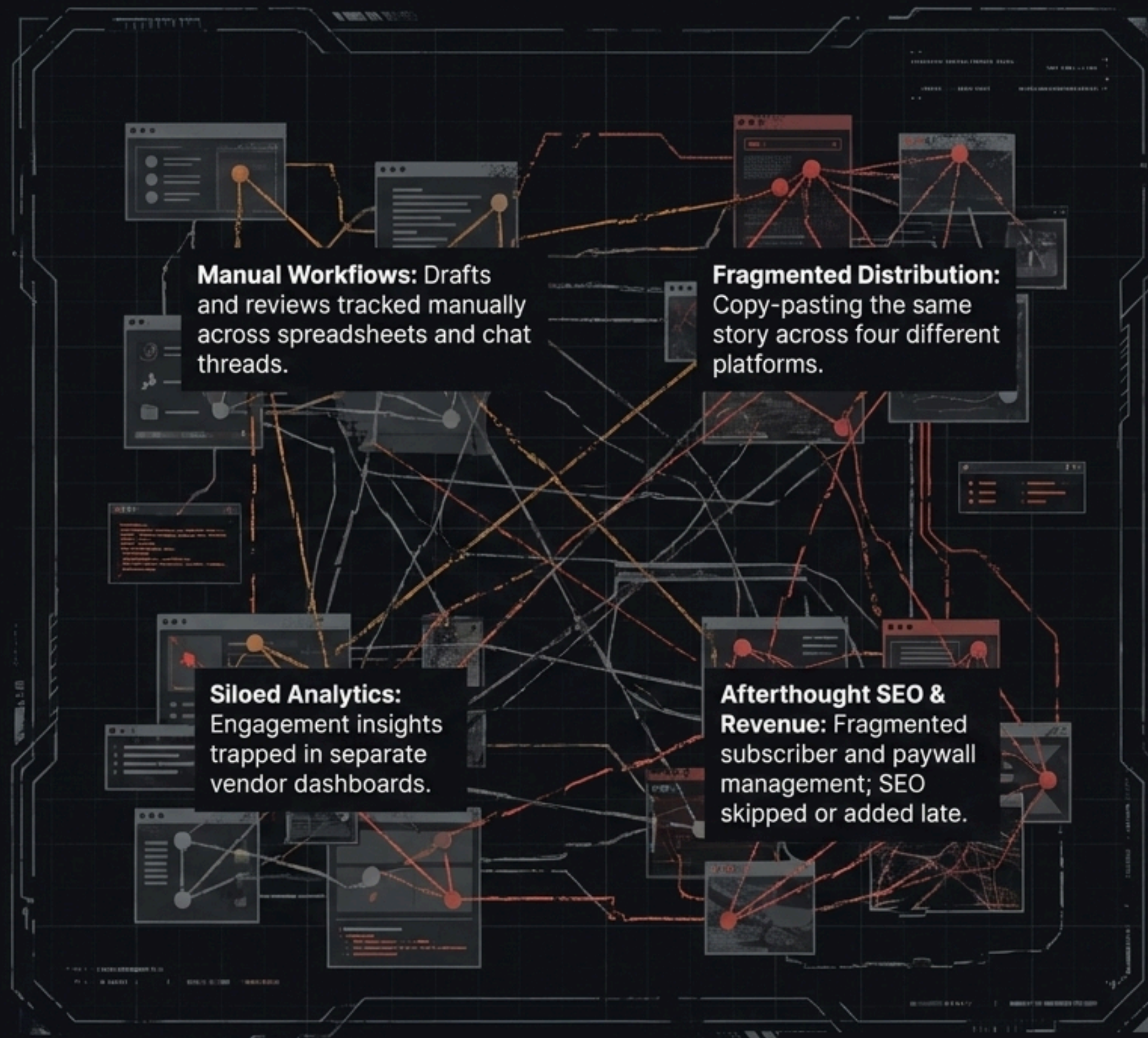
Publishing teams are running on stacks that were never built for them.

**Manual Workflows:** Drafts and reviews tracked manually across spreadsheets and chat threads.

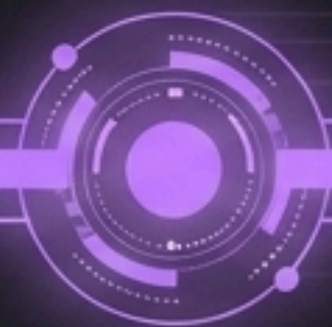
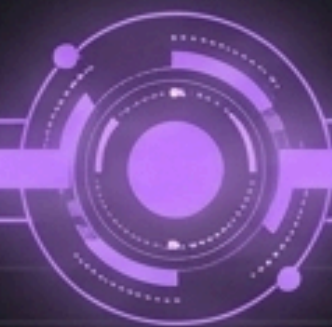
**Fragmented Distribution:** Copy-pasting the same story across four different platforms, and even more tools.

**Siloed Analytics:** Engagement insights that have been trapped in separate vendor dashboards.

**Afterthought SEO & Revenue:** Fragmented subscriber and paywall management; SEO skipped or added late and manually.



**DRAFTING** → **REVIEW** → **SCHEDULED** → **PUBLISHED**



# THE SOLUTION: ONE UNIFIED PLATFORM

E-News covers the full editorial lifecycle—from one writer’s draft to a million readers.

## UNIFIED NEWSROOM WORKSPACE

The entire editorial team in one place for planning, drafting, and approvals.

## EDITORIAL WORKFLOW ON RAILS

Clear stages with role-based access for writers, editors, and managing editors.

## CROSS-CHANNEL AUTOPILOT

One click to web, mobile, newsletter, and social.

# THE COMPLETE PUBLISHING ENGINE



## ONE WORKSPACE

Planning, drafts, and approvals on the same data.



## WORKFLOW ON RAILS

Clear stages with role-based access. No chasing on chat.



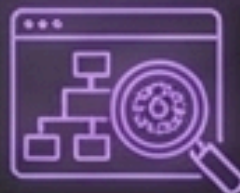
## PUBLISH EVERYWHERE

Schedule once for web, mobile, email, and social.



## UNIFIED ENGAGEMENT

One dashboard for all audience metrics.



## AUTOMATIC SEO

Schema, sitemaps, and AMP generated per story.



## NATIVE PAYWALLS & SUBS

Full revenue picture in one platform.



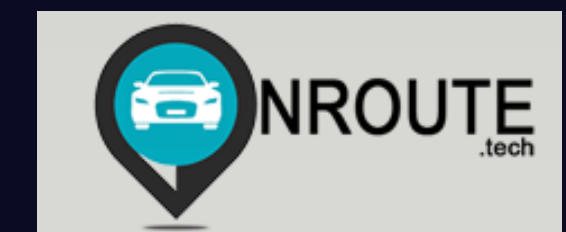
## INSTANT BREAKING NEWS

One-click publish with push notifications.

# FROM ONE STORY TO EVERY READER



# OUR PAST CUSTOMERS



**ONE NEWSROOM,  
EVERY CHANNEL**

**EDITORIAL WORKFLOW  
ON RAILS**

**ENGAGEMENT AND  
REVENUE, UNIFIED**

**BREAKING NEWS,  
IN SECONDS**

**BOOK A DEMO**